

Pittsburgh
WALLHIDE
VITOLIZED OIL
GLOSS WALL PAINT

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PITTSBURGH PAINTS



PAINT • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY



BATHROOM — The severely simple design of White and Blue on walls and ceiling is softened by lighthearted accents of sunny Yellow in furnishings and accessories. French Blue 28-262 and White Corvara Structural Glass — as shown.

Wallhide Gloss colors are synchronized with those of Wallhide Semi-gloss and Flat, and Waterspar Enamel so that, with the Let-Down System and by following the principles of Color Dynamics, an almost endless series of unusually lovely color combinations can be obtained. To help you start, ask your Pittsburgh Paint dealer for a free copy of "Color Dynamics for the Home".

When mixing color with White, be sure to mix in a *clean* container. Remove *all* the residue from each paint can. This can be done easily by adding a slight amount of turpentine. Finally, stir vigorously while mixing to ensure complete blending of the color, free from streaks — and stir again from time to time while painting so there is no change of shade as you near the bottom of the can.

Spreading Wallhide Gloss Wall Paint covers any properly sealed surface in a single coat and when used under such conditions will cover 400 to 500 square feet per gallon depending upon the type of surface.

Drying For new work or poorly sealed surfaces, Wallhide First Coater should be applied according to directions and allowed to dry overnight before applying the finish coat. Wallhide Gloss Wall Paint used as the finish coat will dry overnight.

BREAKFAST ROOM AND KITCHEN — The problem of color planning adjoining rooms such as these — connected by an open doorway — is to achieve an effect of unity with variety. Here each room borrows color from its neighbor while retaining an exclusive wall color of its own. Ceiling in both rooms — Spring Green 28-268. Kitchen — Sunlit Yellow 28-267 — where shown. Breakfast room walls — Twilight Rose 28-266.

Wallhide Letdown System Lets You Mix Your Shade, Quickly, Easily

Wallhide Gloss is available in eight attractive colors plus White, Soft White and First Coater (for use on new or poorly sealed surfaces).

Under each of the large color chips shown on the inside of this folder are three letdowns — lighter shades — which are obtained by mixing Wallhide Gloss in these proportions:

Top small chip:

Two parts of White to one part color

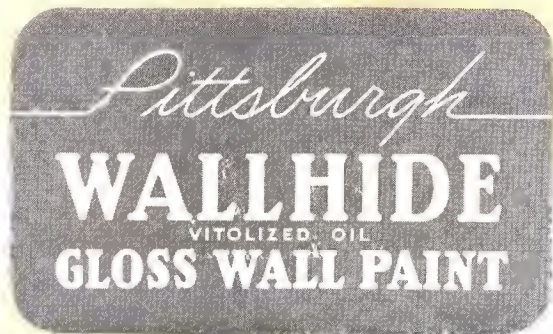
Center small chip:

Four parts White to one part color

Bottom small chip:

Eight parts White to one part color

There is no simpler method of obtaining a variety of color shades than the Letdown System because it involves no complicated intermixing of several different colors.



PITTSBURGH Gloss Wall Paint is made to meet the requirements of the busy rooms of a home, where washing and cooking are a daily activity. Its use results in an impervious, dirt resistant finish, from which grease, ink, and pencil marks can be washed with minimum effort. Wallhide Gloss is an ideal paint for use in halls and bathrooms, where service is apt to be severe and frequent cleaning essential.

Advantages to be gained from the use of Wallhide Gloss Wall Paint are:

1. It is enriched with Vitolized Oil, which results in controlled penetration. Instead of soaking into the surface, as in the case of ordinary paints, Vitolized Oil remains in the paint film to keep it LIVE, tough and elastic, provides long lasting LIVE PAINT PROTECTION.
2. It covers any well sealed surface in one coat.
3. Ready to use when you buy it.
4. Goes on easily — spreads uniformly.
5. Withstands repeated washings, even with fast acting wall cleaners.
6. Can be painted over, giving uniform surface, free from streaking or other defects.
7. Gives walls a rich, high-gloss sheen.
8. Available in eight attractive modern colors, White and Soft White. Also First Coater for use on new work or improperly sealed surfaces.



FRENCH
BLUE
28-262



RICH
CREAM
28-263



PEACH
BUFF
28-264



CHESTNUT
BEIGE
28-265



SPRING
GREEN
28-268



TWILIGHT
ROSE
28-266



TRUE
IVORY
28-269



SUNLIT
YELLOW
28-267



SOFT
WHITE
28-270

Spreading Wallhide Gloss Wall
Paint covers any properly sealed surface in a single coat and when used under such conditions will cover 400 to 500 square feet per gallon depending upon

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Center small chip:

Four parts White to one part color

Bottom small chip:

Eight parts White to one part color

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